

Borough of Wildwood Crest Tourism Commission Meeting

Wednesday, October 14, 2020

Crest Pier Recreation Center

Meeting called to order by Brian Cunniff at 4:02 p.m.

Pledge of Allegiance

Reading of the Sunshine Ordinance – In compliance with the Open Public Meeting Act, Chapter 231 P.L. 231 175, the notice requirements have been classified as to the time, place and date of holding said meeting by posting notice of the same on the bulletin board in borough hall and by mailing the same to the Press of Atlantic City and the Cape May County Herald.

Roll Call:	Don Cabrera, Mayor/Commissioner	present
	Joseph Franco, Tourism Commission	present
	Dennis Hall, Tourism Commission	present
	Lester Klayman, Tourism Commission	not present
	Bob Patterson, Tourism Commission	not present
	Frank Basile, Recreation Supervisor	present
	Brian Cunniff, Asst. Rec Supervisor/TDC secretary	present

A quorum is present.

Brian Cunniff stated that DEPTCOR is back up and running again, so the borough should be able to get the additional 46 boxes that had been ordered prior to last summer.

Dennis Hall asked if the income from beach boxes affected the TDC. Brian Cunniff stated that the money generated from beach boxes goes into the borough's general fund. Dennis said wither way it's a great program, that anything the borough can do to make things more user friendly is great. Brings money into the borough and meets a need.

Brian Cunniff stated that plans are to raise the price for a rental from \$400 to \$450 for next summer. Would have to be done by ordinance. Mayor Cabrera stated that the price increase is fair considering the high demand for the boxes at this time.

Brian Cunniff stated that he has begun to book bands for Centennial Park for 2021 in the hopes that things are back to normal or back close to normal for next summer.

Brian Cunniff asked the members their thoughts on retaining the Thursday evening music at Sunset Lake, even if music returns to Centennial Park on Wednesdays and Saturdays next summer. Joe Franco stated that he doesn't know what the drawbacks to doing so would be. He added the more events the better, especially after the year we just had. People will want things to do. Dennis agreed but asked about money to pay for the shows. Brian Cunniff stated that there shouldn't be a problem paying for these shows.

Brian Cunniff said attendees to events at Sunset Lake this summer asked if the borough could add portable toilets/restrooms to the southern area of Sunset Lake. Mayor Cabrera said we could look into it but there may not be any good place to put them. He added that perhaps more pressure could be put on the yacht club to make their restrooms more visible and available.

Brian Cunniff added that more electric may need to be added around the gazebo area at Sunset Lake for events. Mayor Cabrera said he would coordinate with DPW to see what could be done.

Brian Cunniff asked about fees for usage of borough fields and park for private events, such as baseball camps. He said it seems the borough is losing activities because people are scared off by the fees. Joe Franco said perhaps we could look to see what other municipalities charge. Dennis Hall asked if we are shooting ourselves in the foot by charging too much and then not getting events because of those charges. He added that we want people coming in and using our facilities.

Frank Basile stated that private events are paying a lot of money for indoor facilities so we shouldn't be looking to give outdoor facilities away for cheap.

Mayor Cabrera stated that there should be a balance.

Brian Cunniff said he will explore what other municipalities in the area charge and report back. Mayor Cabrera said we could do an internal review of special events fees and rentals for parks and buildings. We want the public to use them but we don't want people earning a living off a public space for little fees.

Meeting adjourned 5:03 pm