

# Borough of Wildwood Crest Tourism Commission Meeting

Wednesday, November 17, 2021

Crest Pier Recreation Center

Meeting called to order by Brian Cunniff at 4:05 p.m.

Pledge of Allegiance

Reading of the Sunshine Ordinance – In compliance with the Open Public Meeting Act, Chapter 231 P.L. 231 175, the notice requirements have been classified as to the time, place and date of holding said meeting by posting notice of the same on the bulletin board in borough hall and by mailing the same to the Press of Atlantic City and the Cape May County Herald.

Roll Call:	Don Cabrera, Mayor/Commissioner	not present
	Joseph Franco, Tourism Commission	present
	Dennis Hall, Tourism Commission	present
	Lester Klayman, Tourism Commission	present
	Bob Patterson, Tourism Commission	not present
	Frank Basile, Recreation Supervisor	not present
	Brian Cunniff, Asst. Rec Supervisor/TDC secretary	present

A quorum is present.

Dennis Hall made a motion to accept the minutes of the last TDC meeting as presented. Lester Klayman seconded the motion. Motion approved unanimously.

Brian Cunniff stated that the reconstruction of Scoop Taylor Park is complete, except for the installation of the gazebo/shade structure, which should be installed sometime in January. He added that the park is already getting a lot of activity.

Brian Cunniff added that there is talk about possibly changing the look/color of the storage hut in between the basketball courts at the park to make it look similar to other borough properties, such as the two bike rental buildings and Centennial Park.

Dennis Hall stated that he is glad to hear that, good to have everything tie in together. Bike sculpture included in this. He added that he likes that the Crest seems committed to making everything look the best it can.

Brian Cunniff stated that he has begun with bookings for summer music and other events for the summer of 2022. He added that plans are to continue with music on Wednesdays and Saturdays at Centennial Park and the Monday Sunset Celebrations and Thursday live music at the gazebo at Sunset Lake.

Brian Cunniff stated that there is internal talk about possibly moving the food truck festivals to another location, such as Centennial Park. Great venue at Sunset Lake, but there seems to be increasing complaints from homeowners in the neighborhood about the size and scope of the event. Brian said that

Centennial Park might be a good venue because it would allow the event host to put entertainment on the stage and allow for the grassy areas to be good places for people to spread out and eat. Sunset Lake area is very confined for the event. Brian stated that he would most likely try to set up a meeting with Stallion Marketing about this early in the new year.

Brian Cunniff stated that the borough plans to purchase 25 more beach boxes for 50 more rentals ahead of the 2022 summer season. Lester Klayman asked when rentals would become open. Brian explained that a firm date had yet to be set but that info would be released very shortly after the holidays. Brian added that the recreation department is attempting to come up with a plan that allows resident senior citizens and residents with disabilities the first crack at box rentals.

Lester Klayman asked if this could be done when people pay their taxes. Dennis Hall said he thinks it would be a good idea to try to help those people if possible, while also being fair to all.

Brian Cunniff added that Nick Holland of the recreation department has been working with the beach box vendor on a beach box design for surf boards.

Lester Klayman asked if the idea for kayak storage at Sunset Lake had been revisited. Brian Cunniff stated that it had not, but that, in a related topic, there have been calls by some to have supervision at the Sunset Lake kayak launch on weekends next summer due to how busy the area gets.

Dennis Hall asked if there was any word on keeping the additional two-hour surfing beach near Hollywood for the summer of 2022. Brian Cunniff stated that he believes it will be kept. Dennis replied that he believes this is a good idea going forward.

Dennis Hall stated that there was an article in the Press of Atlantic City this morning that stated that UEZ money may come back to the communities instead of all going to the state. He added that any time we can find money for projects is good for the community.

Brian Cunniff stated that the annual tree lighting ceremony is scheduled for Wednesday, Dec. 1 at 6 p.m. at Sunset Lake.

Joe Franco added that Linda Ennis of the Creative Arts Council is spearheading a project through Crest Memorial School to decorate a tree on the beach at Rambler Road on Sunday, Dec. 5.

Brian Cunniff added that the holiday lights walk is scheduled for Monday, Dec. 20, at Sunset Lake.

Meeting adjourned at 4:41 p.m.