

Borough of Wildwood Crest Tourism Commission Meeting

Wednesday, May 8, 2024

Crest Pier Recreation Center

Meeting called to order by Brian Cunniff at 4:05 p.m.

Pledge of Allegiance

Reading of the Sunshine Ordinance – In compliance with the Open Public Meeting Act, Chapter 231 P.L. 231 175, the notice requirements have been classified as to the time, place and date of holding said meeting by posting notice of the same on the bulletin board in borough hall and by mailing the same to the Press of Atlantic City and the Cape May County Herald.

Roll Call:	Don Cabrera, Mayor/Commissioner	present
	Joanna Lacivita, Tourism Commission	present
	Dennis Hall, Tourism Commission	present
	Stephanie Alicea	present
	Thomas Ankrum	not present
	Frank Basile, Recreation Supervisor	present
	Brian Cunniff, Asst. Rec Supervisor/TDC secretary	present

Meeting called to order at 4:05 pm.

Dennis Hall made a motion to accept the minutes from the April 2024 meeting of the TDC as presented. Stephanie Alicea seconded the motion. Motion approved unanimously.

Brian Cunniff gave an update on spring events. The Mayor's Wellness Walk and the Borough Wide Yard Sale were held this past Saturday, May 4. About 50 people attended the Wellness Walk, which went up and down the bike path. Mayor Cabrera spoke about the progress of the new landscaping at the Crest Arts Pavilion along the way. The yard sale had more than 160 registrants. About the same number as last year. Brian Cunniff announced that the Summer Kickoff Concert is set for Sunday, May 26, at 7 pm at Centennial Park. Big House Band will be performing.

Brian Cunniff announced that the annual Health and Wellness Expo is set for Wednesday, June 12, at Crest Pier. He added that the borough will also be hosting a showcase of the new outdoor park at the Crest Arts Pavilion on Friday, June 14, at 1 pm. Event will include live music and refreshments.

Brian Cunniff announced that the annual Create in the Crest Arts Festival is scheduled for Saturday, June 15, at 10 am at Centennial Park.

Brian Cunniff stated that work to the splash pad at Sunrise Park will be complete in time for the opening Memorial Day weekend.

Brian Cunniff stated that the two Seward Johnson sculptures for the Crest Arts Pavilion will cost \$5000 to rent for the 2024 summer season. Dennis Hall made a motion for the Wildwood Crest TDC to fund this expenditure. Joanna Lacivita seconded the motion. Motion approved unanimously.

Mayor Cabrera announced that the Run The Crest Running Festival is set for Saturday, Oct. 5. This replaces the Crest Best Run Fest. Event being run by JLD Events.

Mayor Cabrera announced that the improvements to the beach entrance areas north of Rambler Road are about 75 percent complete. All street ends will be complete by Memorial Day weekend or shortly thereafter. Improvements include foot showers, additional benches, wider ramps and bike racks.

Mayor Cabrera said the reconstruction of the beach patrol building is 95 percent complete. There has been some issues with change orders holding up completion.

Dennis Hall asked about the beach dune project by the Army Corps of Engineers. Mayor Cabrera stated that if all goes as planned this project would most likely begin in 2026.

Frank Basile stated that the high school band competition was in town last weekend. Crest Pier had rentals all weekend from the event. He added that a volleyball tournament is in town this weekend, with many games played at Crest Pier.

Frank Basile introduced Keri Mikulski, who will be a new member of the Crest Arts Pavilion staff working about 20-25 hours per week in the evenings to help with events. She will also be valuable helping with promotion of and advertising of the building's events.

Keri Mikulski stated that she has a background in creative arts and graphic design and that she is a professor at Rowan University. She also owns Over The Wave graphic design company. She said she has also been a member of the Creative Arts Council for a little more than a year. She said he has plans to add an Instagram page for the arts pavilion to help with promotion.

Joanna Lacivita stated that it makes sense to use that platform.

Frank Basile added that Keri will also help bring artists into the building.

Mayor Cabrera stated that he'd like Keri to look into creating geo tags for the borough.

Joanna Lacivita suggested perhaps holding a talent show of some kind in the Crest Arts Pavilion.

Stephanie Alicea asked if the borough would ever have plans to add a dog park. Mayor Cabrera stated that it has been considered before but that there wasn't enough overwhelming support for the idea for it to move forward.

Meeting adjourned 4:45 pm