

Borough of Wildwood Crest Tourism Commission Meeting

Wednesday, May 18, 2022

Crest Pier Recreation Center

Meeting called to order by Brian Cunniff at 4:05 p.m.

Pledge of Allegiance

Reading of the Sunshine Ordinance – In compliance with the Open Public Meeting Act, Chapter 231 P.L. 231 175, the notice requirements have been classified as to the time, place and date of holding said meeting by posting notice of the same on the bulletin board in borough hall and by mailing the same to the Press of Atlantic City and the Cape May County Herald.

Roll Call:	Don Cabrera, Mayor/Commissioner	present
	Chrissy Casiello, Tourism Commission	present
	Dennis Hall, Tourism Commission	present
	Lester Klayman, Tourism Commission	present
	Bob Patterson, Tourism Commission	present
	Frank Basile, Recreation Supervisor	present
	Brian Cunniff, Asst. Rec Supervisor/TDC secretary	present

Bob Patterson made a motion to accept the minutes from the April 2022 meeting of the TDC as presented. Lester Klayman seconded the motion. Motion approved unanimously.

Brian Cunniff asked the members their thoughts on a funding request from Sky Festival Productions for the Memorial Day weekend kite festival.

Bob Patterson stated that since the event is already coming, he feels there is no need to offer funding this year. He's like to see what they could do for Wildwood Crest for 2023.

Lester Klayman asked if the event gets money from GWTIDA. Bob Patterson responded that it's in a three-year contract for \$25K per year. Bob Patterson added that the event does have increased fees from the City of Wildwood. Those fees are mandatory, with no waivers or discounts.

Lester Klayman added that since the event is about to go off for this year, he doesn't feel the need for the TDC to fund it at this time. He'd like to see at least some of the event relocated to Wildwood Crest for consideration for funding.

Bob Patterson added that the kite festival is an image event. It is not raising money from anything. He added that GWTIDA asked them to find other revenue streams and the event organizer decided to go to the local TDCs. Bob added that the event should add something such as food trucks in order to help raise funds. They seem to be spending more money than they're bringing in.

Bob Patterson feels that if the kite festival can find a way to have part of the event in Wildwood Crest in the future that the TDC should then consider funding it. Chrissy Casiello, Dennis Hall and Lester Klayman all agreed.

Brian Cunniff stated that the Spring Borough Wide Yard Sale has been rescheduled for May 21 due to the rain threat this weekend.

Brian Cunniff stated that the splash pad at Sunrise Park is set to open before the end of the month. Mayor Cabrera stated that it is not a continuous water stream and it has been very popular since its opening.

Brian Cunniff stated that the beach box program for 2022 is up to speed. DPW will be placing within next couple of weeks. Brian added that DPW does a good job of repairing when needed.

Brian Cunniff stated that the events brochure should be arriving soon. Some delays on printer's side.

Lester Klayman asked the time of the paper shredder on the day of the yard sale. Brian Cunniff stated that it is 8 to 11 am.

Mayor Cabrera stated that the Crest Arts Pavilion should be opening by the beginning of July. Eventually, the operation of the building will fall under Recreation. Tourism operations will eventually move there as well. Borough will be going out to bid for food and merchandise sales. There will be a historical element to the building as well. The borough will be applying to county open space for outside improvements such as botanical gardens, bike racks, electric charging stations, at work, fire pits, etc. Crest version of the Philadelphia Love Statue is planned. Could be good location for weddings, meetings, etc.

Brian Cunniff stated that the Crest Best Swim Fest is scheduled for Memorial Day weekend at Sunset Lake.

Mayor Cabrera announced that there have been some renovations done to the beach pier. Repairs to pilings and some other things cleaned up to make the structure safer. Mayor Cabrera indicated there is a chance that the Army Corps of Engineers proposed beach dune project may not happen now. The borough will then have to rethink its plans to the beach, dune areas and bike path.

Mayor Cabrera said the borough is working on its bike master plan. Create more bike-ability routes in the Crest. We have good current existing paths but don't have future plans at this time. Need consideration for how to link with New Jersey Avenue business district and how to link better with Sunset Lake area and make safer. Some ideas are being discussed at the planning board.

Mayor Cabrera stated that the contractor doing work on Pacific Avenue street reconstruction is working until 10 pm in order to be finished prior to Memorial Day weekend. Base paving is scheduled to be complete by then. Coating will then happen after Memorial Day.

Frank Basile stated that the Nesbitt Center has reopened on weekends – open 9 am-4 pm Friday and Saturday and 9 am-1 pm Sunday.

Meeting adjourned at 4:33 p.m.