

Borough of Wildwood Crest Tourism Commission Meeting

Wednesday, January 13, 2021

Crest Pier Recreation Center

Meeting called to order by Brian Cunniff at 4 p.m.

Pledge of Allegiance

Reading of the Sunshine Ordinance – In compliance with the Open Public Meeting Act, Chapter 231 P.L. 231 175, the notice requirements have been classified as to the time, place and date of holding said meeting by posting notice of the same on the bulletin board in borough hall and by mailing the same to the Press of Atlantic City and the Cape May County Herald.

Roll Call:	Don Cabrera, Mayor/Commissioner	not present
	Joseph Franco, Tourism Commission	present
	Dennis Hall, Tourism Commission	present
	Lester Klayman, Tourism Commission	present
	Bob Patterson, Tourism Commission	present
	Frank Basile, Recreation Supervisor	present
	Brian Cunniff, Asst. Rec Supervisor/TDC secretary	present

A quorum is present.

Dennis Hall made a motion to accept the minutes from the November TDC meeting. Lester Klayman seconded the motion. Motion approved unanimously.

Brian Cunniff reported that GWTIDA has informed the borough that it will receive a total of \$39,000 for summer event support. Dennis Hall stated that while we may have been hoping for more, it's always great to get the support. He added that \$39K is still a good number because revenues are almost certainly down due to the pandemic.

Brian Cunniff reported that plans for the renovation of the old library building are on the borough website and that the borough should be going out to bid for the project soon.

Brian Cunniff reported that the borough plans to extend the beach wooden walkways at every street this summer. An announcement was placed on the borough's social media pages and was extremely well received by the public.

Brian Cunniff stated that work on renovating the Little League field should begin in late winter. The borough is still waiting the insurance adjuster.

Brian Cunniff stated that the borough will be selling the old street signs that are being replaced. Looking at a spring rollout. Proceeds from sales will go toward a fund for historical preservation. Sales of street signs would be done through the recreation department.

Brian Cunniff stated that the annual Health and Wellness Expo will be held at Crest Pier on Thursday, June 17. Event could be held in parking lot if Covid restrictions aren't loosened.

Brian Cunniff stated that the beach box rentals will go on sale on Monday, Feb. 1, for those who had boxes last year. Last year's box holders will have until Feb. 14 to automatically renew. Boxes for new registrants will go on sale on Friday, Feb. 19. We will have about 90 new rentals for this summer. Dennis Hall lauded the success of the beach box program. Thinks it makes our community more usable and fun.

Brian Cunniff stated that a request came in to add kayak racks in the Crest. Brian Cunniff stated that this is something the borough could look into for the future but probably not for this summer. Coleman-Callahan Park would be the best location because the racks could be placed against the fencing at the edges of the park and not hurt views. Borough would charge rental fees for usage.

Joe Franco asked if the street signs could be auctioned off. Brian Cunniff stated that it is a possibility but that the consensus among borough staff was that one price would be better.

Frank Basile stated that the recreation department will again be handling sales of borough merchandise this summer. He added that sales went very well last year despite a lack of events. Confident that sales will be stronger as pandemic lifts. Could roll out WCBP merchandise along with regular borough merchandise.

Bob Patterson announced that Beverly Trapp, GWTIDA's main person for events, is scheduled to retire on March 1. He added that interviews on ongoing for her replacement. Frank Basile and Brian Cunniff both said Beverly will be missed. Was a great help to the Crest.

Meeting adjourned at 4:48 p.m.