

Borough of Wildwood Crest Tourism Commission Meeting

Wednesday, April 13, 2022

Crest Pier Recreation Center

Meeting called to order by Brian Cunniff at 4:05 p.m.

Pledge of Allegiance

Reading of the Sunshine Ordinance – In compliance with the Open Public Meeting Act, Chapter 231 P.L. 231 175, the notice requirements have been classified as to the time, place and date of holding said meeting by posting notice of the same on the bulletin board in borough hall and by mailing the same to the Press of Atlantic City and the Cape May County Herald.

Roll Call:	Don Cabrera, Mayor/Commissioner	present
	Chrissy Casiello, Tourism Commission	present
	Dennis Hall, Tourism Commission	present
	Lester Klayman, Tourism Commission	not present
	Bob Patterson, Tourism Commission	present
	Frank Basile, Recreation Supervisor	present
	Brian Cunniff, Asst. Rec Supervisor/TDC secretary	present

Dennis Hall made a motion to approve the minutes of the March 2022 meeting as presented. Bob Patterson seconded the motion.

Brian Cunniff stated that he was informed by the kite festival organizer that the event is receiving funding from North Wildwood's TDC. Bob Patterson said the events committee at GWTIDA was surprised that the organizer of the event had approached the local TDCs for funding. The thought was that the event was supposed to seek corporate sponsorship. Mayor Cabrera stated he was given an indication from North Wildwood's mayor that North Wildwood was not going to fund it. Brian Cunniff stated that he will investigate and look for clarification. Dennis Hall reiterated his stance from the last meeting, that Wildwood Crest should be incorporated into the event in order to get funding.

Brian Cunniff presented the members with price quotes for the design and printing of the 2022 special events and tourism brochure. Bob Patterson made a motion for and expenditure of \$4,285 for the printing of 22,500 brochures. Chrissy Casiello seconded the motion. Motion approved unanimously.

Brian Cunniff stated that the entire summer music schedule is filled, except for one date – 9/17. He is working on filling this final date.

Bob Patterson asked about the status of the online commercials that are being created through Robindale Media. Brian Cunniff stated that the 60-second commercial that had been approved is already running and that the company is working on the 30-second spot and then the 15-second spot.

Mayor Cabrera stated that the old library project/Crest Arts Pavilion project is moving along. He also said that renovations to beach entrances south of Rambler Road have just begun and that they should be complete by late May or early June, weather permitting.

Brian Cunniff stated that the Tourism Information Center at Rambler Road is set to open for the season on Friday 5/13. Will be limited to weekends before opening daily in mid June.

Meeting adjourned at 4:22 p.m.