



FOR IMMEDIATE RELEASE

Tuesday, July 5, 2022

Wildwood Crest Christmas in July Festival and Boat Parade set for July 23

WILDWOOD CREST – The Borough of Wildwood Crest will host its fourth annual Christmas in July Festival on Saturday, July 23, from 6 to 9:30 p.m. The event will be held overlooking the bay at Sunset Lake along New Jersey Avenue from Farragut to Miami avenues.

This year's event will also include a holiday-themed boat parade hosted by the Wildwood Gables Yacht Club.

The Wildwood Crest Christmas in July Festival and Boat Parade will include live Christmas-themed and pop and rock music with Jamison Celtic Rock, a holiday-themed candy lane, magic shows, face painting, food and more. The event will also include a visit from Santa Claus, who will be on hand for free family photographs overlooking the bay. The Sunset Lake area will also be decorated for the holiday season.

Also on hand for the event will be Bob Kelly, the Philadelphia area's favorite television traffic reporter. Kelly will assist with the festivities and raise awareness for Kelly's Kidz, a non-profit organization dedicated to empowering the community to fund the resources needed to provide children in pediatric hospital settings items for play. Attendees to the festival are asked to bring a new unwrapped toy for donation to be given to children in local pediatric hospitals.

Homeowners in the Sunset Lake area are encouraged to decorate their homes in the Christmas spirit. The boat parade will begin at approximately 8:45 p.m., with decorated boats, kayaks and stand-up paddleboards traveling through Sunset Lake for all to see. Those interested in registering a boat or kayak for the parade should email Maria at christmasjulyboatparade@gmail.com. Registration for both the boat parade is free.

Prizes will be awarded to all participants in the boat parade, with grand prizes to the best-decorated boats, kayaks and stand-up paddleboards.

For more information about the Wildwood Crest Christmas in July Festival and Boat Parade, log on to wildwoodcrest.org or call (609) 523-0202.

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