



FOR IMMEDIATE RELEASE

Friday, April 12, 2019

Wildwood Crest to host Arbor Day program at school

WILDWOOD CREST – In recognition of Arbor Day, the Borough of Wildwood Crest and The Lomax Consulting Group will host an educational program for children in grades K-3 at Crest Memorial School on Monday, April 15, at 1:30 p.m. in the school’s cafeteria.

The Arbor Day program will include a screening of a video compilation highlighting the importance of trees and the value of natural resource stewardship, followed by a brief presentation about the history of Arbor Day and the need for schoolchildren to help “green” their community by Peter Lomax, president of The Lomax Consulting Group. Following the presentation, Wildwood Crest commissioner and deputy mayor Joyce Gould will read a story to the children about different types of trees and how they grow.

At the conclusion of the program, tree seedlings will be distributed to the approximately 100 schoolchildren and faculty for them to take home and plant.

The Arbor Day event is part of the borough’s ongoing efforts to educate the public about the importance of trees and conserving natural resources. The Borough of Wildwood Crest is engaged in a community forestry initiative to manage and steward its tree resources, as well as to develop further public outreach that encourages tree care and planting of proper tree species for the sensitive barrier island environment.

2019 marks the third anniversary of Arbor Day tree seedling gifts to the borough’s students. This collaborative project, coordinated by The Lomax Consulting Group, has distributed over 10,000 tree seedlings to Cape May County elementary school students since its inception.

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