

# Borough of Wildwood Crest Tourism Commission Meeting

Wednesday, October 10, 2018

Crest Pier Recreation Center

Meeting called to order by Brian Cunniff at 4 p.m.

Pledge of Allegiance

Reading of the Sunshine Ordinance – In compliance with the Open Public Meeting Act, Chapter 231 P.L. 2011 175, the notice requirements have been classified as to the time, place and date of holding said meeting by posting notice of the same on the bulletin board in borough hall and by mailing the same to the Press of Atlantic City and the Cape May County Herald.

Roll Call:	Don Cabrera, Mayor/Commissioner	not present
	Dennis Hall, Tourism Commission	present
	Lester Klayman, Tourism Commission	present
	Bob Patterson, Tourism Commission	present
	Mike DiAntonio, Tourism Commission	not present
	Frank Basile, Recreation Supervisor	not present
	Brian Cunniff, Asst. Rec Supervisor/TDC secretary	present

A quorum is present.

Dennis Hall made a motion to accept the minutes from the last TDC meeting in September. Lester Klayman seconded the motion. Motion approved unanimously.

Brian Cunniff reported that the inaugural Crest Best Run Fest held Oct. 6-7 was a tremendous success for a first-year event. It was very well organized by DelMoSports. There were about 1100 finishers in the three timed races. Brian Cunniff added that the police chief reported that he saw only very minor issues that were not concerning and easily fixable going forward. Brian added that a couple of motels in the area of the start and finish at Centennial Park complained about early-morning noise on Sunday. There was also one complaint from a business owner along Pacific Avenue who said the business didn't know about the event.

Lester Klayman said he heard from some of the motel people along the beachfront that they did not know that the bike path from Centennial Park north was going to be shut down for the race. But he added that they didn't seem to see it as a major issue. Bob Patterson added that he believed there was fair warning for the event, that most people should have known about it due to the advance publicity.

Brian Cunniff said that hopefully the Crest Best Run Fest fills the void that was left when the Columbus Day soccer tournament in the area was discontinued. Brian added that Steve Del Monte of DelMoSports has indicated he expects attendance at the event to increase significantly for 2019.

Brian Cunniff added that while Crest public works and police certainly were involved in the planning that DelMoSports really handled much of the organization of the event on its own. He added that Centennial Park seemed to be the perfect staging area for the event.

Brian Cunniff stated that the Seafarers Celebration on Sept. 22 went very well. No major problems. Crowds were good all day at Sunset Lake, music was well received and that we seemed to get more compliments than ever about the fireworks show at Centennial Park.

Brian Cunniff said the Monster Truck event on Sept. 28 was not as organized as in years past. A lot of last-minute info was sent by the organizer to recreation, DPW and police. He added that we are going to follow up to make sure there's better communication if the event is held next year.

Brian Cunniff asked the members their thoughts on moving the Sand Sculpting Festival to a Friday next summer instead of a Saturday, as per the request of the event host, Matt Long. Brian explained that Mr. Long has often heard about how Saturday is a changeover day for weekly rentals and that many people who have wanted to participate could not. Bob Patterson agreed that Saturday is a big changeover day. Next year's event would be either Friday, July 12, or Saturday, July 13. Lester Klayman asked if there were any other events scheduled for the beach on this particular weekend. Brian Cunniff responded that there may be events in Wildwood or North Wildwood but not in the Crest.

The consensus among the members was that moving the event to a Friday is no big deal. Lester Klayman commented that it may help the event by giving it exposure through the entire weekend and added that some people may come a day earlier for it.

Dennis Hall asked if it is feasible to rent a large tent for the beach for the event. This way the main sculptures and maybe even the music could go inside to protect from rain/wind. Brian Cunniff said he would look into this.

Brian Cunniff informed the members that the New Jersey Tourism Conference is scheduled for Dec. 5-6 at the Hard Rock in Atlantic City, in case any of the members were interested in attending.

Brian Cunniff stated that he had a brief conversation with Mayor Cabrera a while back about the possibility of upgrading the Morey Little League Field at Aster and Ocean. Brian said he also met with the borough engineer this morning to see if he thought this could fall under county Open Space. Brian said the engineer indicated that it could. Brian said he believes the establishment of another youth baseball/softball field could make the Crest very attractive for youth baseball tournaments, which could be held from April through October. Could be a nice boost to tourism. Brian said he will have more formal conversations with Mayor Cabrera in the coming weeks.

Brian Cunniff added that the contract has been awarded for the Sunset Lake stabilization project. Work is scheduled to begin in November and finish by April 2019.

Brian Cunniff reminded the members that the next meeting is scheduled for Wednesday, Nov. 14, at 4 p.m.

Meeting adjourned at 4:27 p.m.