

Borough of Wildwood Crest Tourism Commission Meeting

Wednesday, May 16, 2018

Crest Pier Recreation Center

Meeting called to order by Brian Cunniff at 4:05 p.m.

Pledge of Allegiance

Reading of the Sunshine Ordinance – In compliance with the Open Public Meeting Act, Chapter 231 P.L. 231 175, the notice requirements have been classified as to the time, place and date of holding said meeting by posting notice of the same on the bulletin board in borough hall and by mailing the same to the Press of Atlantic City and the Cape May County Herald.

Roll Call:	Don Cabrera, Mayor/Commissioner	present
	Dennis Hall, Tourism Commission	present
	Lester Klayman, Tourism Commission	present
	Bob Patterson, Tourism Commission	present
	Mike DiAntonio, Tourism Commission	not present
	Frank Basile, Recreation Supervisor	present
	Brian Cunniff, Asst. Rec Supervisor/TDC secretary	present

A quorum is present.

Dennis Hall made a motion to accept the minutes from the April 2018 meeting. Bob Patterson seconded the motion. Motion approved unanimously.

Brian Cunniff reminded the members to, if not done already, file their financial disclosure forms.

Dennis Hall made a motion for the TDC to allocate funds to DelMoSports for the Crest Best running races in October. Bob Patterson seconded the motion. Motion approved unanimously.

Brian Cunniff stated that more borough magnets have been ordered and that the special events brochures for 2018 have come in and are being distributed.

Brian Cunniff stated that the food truck festival scheduled for July 29 is a go. Meeting has taken place among Stallion Marketing, recreation and the police department to go over the particulars at the site. Everything seems to be in order.

Dennis Hall stated that he was very impressed with the Roger Brooks presentation at borough hall. He said he's not sure what will transpire but that there were some very good ideas with regard to future planning for the business district and tourism. Bob Patterson added that he was surprised to hear from the Brooks presentation that 70 percent of tourism spending comes after 6 p.m. at night. Don Cabrera added that Brooks' report on the keys to a successful downtown has been placed on the website.

Dennis Hall asked if palm trees could be planted in the north and/or south ends of the Crest beach. Could be a good photo op. Bob Patterson said he remembers the DEP making someone take planted trees out of the beach. Don Cabrera said there has been a loose discussion about possibly planting palm trees along the bike path. He added that they'd be placed in large pots and then stored for the winter. Lester Klayman liked the idea.

Bob Patterson mentioned that there was a train that ran along New Jersey Avenue a long time ago, with a train station at Cardinal Road. He added that it might be very nostalgic and attractive to make a train station theme with NJ Avenue redevelopment. Don Cabrera thought a train station replica would be a good idea, with cobblestone walkways and some nostalgic signage. Would be a good idea to bring back some history in the area. Bob Patterson added that benches like those in old train stations could be added to the area.

Don Cabrera said the planning and zoning board will discuss NJ Avenue business district redevelopment. He added that all discussions will be made available to the public, so everyone is kept up to date on the progress.

Don Cabrera stated that the possibility of allowing a liquor permit for a one-day event would be placed on the agenda for the first borough commissioners' meeting in June.

Dennis Hall thinks the public would not be opposed to such a measure. Lester Klayman feels five or six such events could be held each year.

Don Cabrera stated that the new borough website is up and running and so far has been received well by the public.

Frank Basile stated that the tourism information center is now under recreation. A meeting was held with all staff. No major changes at this point, except that there will be extended hours. Some giveaways will be available for visitors.

Meeting adjourned at 5:03 p.m.