

Borough of Wildwood Crest Tourism Commission Meeting

Wednesday, February 8, 2017

Crest Pier Recreation Center

Meeting called to order by Brian Cunniff at 4:06 p.m.

Pledge of Allegiance

Reading of the Sunshine Ordinance – In compliance with the Open Public Meeting Act, Chapter 231 P.L. 231 175, the notice requirements have been classified as to the time, place and date of holding said meeting by posting notice of the same on the bulletin board in borough hall and by mailing the same to the Press of Atlantic City and the Cape May County Herald.

Roll Call:	Don Cabrera, Commissioner	not present
	Dennis Hall, Tourism Commission	present
	Lester Klayman, Tourism Commission	present
	Bob Patterson, Tourism Commission	present
	Mike DiAntonio, Tourism Commission	not present
	Frank Basile, Recreation Supervisor	not present
	Brian Cunniff, Asst. Rec Supervisor/TDC secretary	present

A quorum is present.

Lester Klayman made a motion to accept the minutes from the last TDC meeting in January. Dennis Hall seconded the motion. Motion approved unanimously.

Brian Cunniff presented the members with three samples of the potential Wildwood Crest magnet that features the new borough logo. Magnet would be distributed free to the public. Consensus among the members was that samples two and three were the best. Some suggestions were made to tweak the samples by adding “NJ” to one of the samples and take away the outline on another. Brian said he will ask the printer for revised samples and will email them to the members.

Brian Cunniff gave an update on the 2017 summer music schedule. He said two Saturday dates and two Wednesday dates were still open.

Brian Cunniff stated he had emailed TAC Printing for a price quote for the 2017 tourism brochure and is awaiting response.

Brian Cunniff stated that there has been discussion to bring a 10-mile running race to town in the fall, most likely in October. The Wildwood Crest Running Club is behind the idea. The route would have to be discussed but it would most likely start and finish in the Crest, with the route going into Wildwood and North Wildwood as well.

Brian stated that the recreation department is hoping to set up a meeting with a race company, which would host the event and either own it or run it on behalf of the borough.

Brian Cunniff stated the event, if successful, would bring a good number of people to town on an October weekend.

Dennis Hall was asked if this run would conflict with the Wild Half marathon. Bob Patterson replied that the Wild Half race is in the spring.

Lester Klayman asked if the route would be similar to the 5K race held in the summer that the recreation department already hosts. Brian Cunniff responded that the 5K race is held strictly on the beach. This proposed 10-mile race would not be on the beach. Brian added that the event would showcase the island and be a very scenic run.

Bob Patterson stated that a Hispanic organization was planning to bring a rodeo to town in October and that there was a car race on the beach. Would want to make sure those events don't conflict with this.

Brian Cunniff stated GWTIDA funding would be sought for the event.

Brian added that one of the discussion points was whether to hold this potential on Saturday or Sunday.

Lester Klayman and Bob Patterson both believed it would be better on Saturday, because the event would most likely bring people to town for an entire weekend.

Brian Cunniff stated if the finish is at Centennial Park then the plan would be to have a band play at the finish line and for an after party.

Meeting adjourned at 4:25 p.m.