



FOR IMMEDIATE RELEASE

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Wildwood Crest, DelMoSports teaming up for major running race event in October; Crest Best 10-Miler set for Columbus Day weekend

WILDWOOD CREST – The Borough of Wildwood Crest and local boutique race company DelMoSports are set to host the inaugural Crest Best 10-Miler running race event on Columbus Day weekend, Saturday and Sunday, Oct. 6-7, 2018.

The Crest Best 10-Miler's signature event will be a 10-mile race scheduled for Sunday, Oct. 7, that will incorporate breathtaking views of the award-winning beaches and many other popular locations throughout Wildwood Crest, which was named the No. 1 Summer Hot Spot in the country in 2017 by TripAdvisor.

The Crest Best 10-Miler will also feature an accompanying five-mile race on Sunday, as well as separate 5K and kids' races on Saturday.

All of the races will begin and end at Centennial Park, a beachfront park that has quickly become one of the most iconic locations in Wildwood Crest since being constructed approximately a decade ago.

The Crest Best 10-Miler will feature "a-la-carte" pricing, making any or all of the races affordable for all runners. Each race will cost the same, with a base price of \$19.10 to commemorate the year Wildwood Crest was incorporated as a borough (1910). Athletes can choose to add a finisher medal, shirt and buffet breakfast as part of their experience, with the maximum price for any race capped at \$39.99.

Online registration for the races is open at DelMoSports.com.

"We are extremely excited to bring this kind of an event to Wildwood Crest," said Wildwood Crest mayor Don Cabrera. "DelMoSports is one of the top racing companies in the country. We are fully confident that their involvement in this event will help attract major interest from the regional running community, which will help create a terrific schedule of activities and bring many visitors to Wildwood Crest for the holiday weekend." In addition to support from the Borough of Wildwood Crest, the Crest Best 10-Miler is also partnered with the Greater Wildwood Tourism Improvement and Development Authority.

DelMoSports is an award-winning race company based in the Wildwoods. The company was founded in 2004 by current CEO Steve Del Monte, who resides in Wildwood Crest with his family.

“It has always been a dream of mine to host an event specific to my hometown, so it goes without saying that we jumped at this opportunity to produce a running race in Wildwood Crest,” Del Monte said.

DelMoSports, LLC, specializes in elite destination events along the southern New Jersey shore and Delaware. Its unique and award-winning events include IRONMAN 70.3 Atlantic City, the Atlantic City Triathlon, Tri the Wildwoods Triathlon, Escape the Cape Triathlon, Women’s Philadelphia Triathlon, MudHen Half Marathon, Hops Trot 5K and Open Water Swim Classic. The Escape the Cape Triathlon was voted the Best Triathlon in the Mid-Atlantic and Northeast regions by Competitor.com. Known for high quality, athlete-centered productions with an emphasis on community involvement, DelMo Sports events provide challenging courses, spectacular scenery and amazing vacation opportunities for athletes and their families.

For more information about the Crest Best 10-Miler, log on to DelMoSports.com or call the Wildwood Crest Recreation Department at (609) 523-0202.

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